

# Privacy Policy

Isle of Wight Arts Open Studios is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

## What information does Isle of Wight Arts Open Studios collect?

We collect the following information:

- When you become a member, participate in Open Studios, or attend an event we ask for information such as your name, address, organisation, phone number and e-mail address.
- If you are an artist, we may also ask for information about your studio location, artwork, and discipline.

## How is the information used?

We use information about organisations, businesses, and individuals only to showcase the work of our members and to better serve your needs. This includes helping us assess your situation so we can offer better services or to provide you with newsletters or other information.

## Is the information shared?

We may share information, which you have marked for publication, with third parties for the purpose of notifying you of arts related activities, events, or discounts that benefit you. Your information may also be shared with members of our staff in order to better assist you. We do not sell or rent this information for any purpose.

## Cookies

A Cookie is an item used to store data on your PC.

We store two bits of information in one cookie on your PC, these are:

1. When you first visit our site a cookie is created and you are counted on our hit counter, the cookie ensures that when you return to the site that you are not counted a second time (this is true until the cookie either expires or is deleted).
2. The second piece of information that is stored in the cookie is a random code that you are given so that you may shop on our site, this is created automatically when you first visit.

## External Links

Isle of Wight Arts Open Studios is not responsible for any external links that appear on the site that includes their content or privacy practices.

## Security

Isle of Wight Arts Open Studios has and continues to do its best to ensure the safety and privacy of its users from unauthorised access to personal information.

## Do you track site usage?

Yes. We track the movement of our visitors through our site through a variety of means. These include:

- Reports based on links visited
- Reports based on source of entrance to the site domain
- Reports based on search engines and search terms used to find our site
- Reports based on amount of time spent viewing specific sections/pages of the site

If you have any questions or concerns about our privacy practices, please contact us.

