

Isle of Wight Arts Open Studios - Terms & Conditions

- 1.** Isle of Wight Arts Open Studios is an open access organisation and entry is through self-selection. We do not endorse or promote any of the individual artists or galleries included in this website or the Yearbook. We have the right to refuse an entry if it does not meet the criteria for entry as explained in the guidelines.
- 2.** To be a member of Isle of Wight Arts or to take part in any of our events you **MUST** have an Isle of Wight Postal address. You must register your proper name and postal address.
- 3.** Isle of Wight Arts is open to all artists and craft-makers living on the Isle of Wight. You must be an Isle of Wight Arts member to take part in any events.
- 4.** An Application to participate in Isle of Wight Arts Open Studios comprises of 2 parts: completion of the online registration and application form and acceptance of these terms and conditions.
- 5.** All applications must also be accompanied by full payment of the participation fee. This can either be paid online via the Isle of Wight Arts website or by cheque. BACS details can be provided on request.
- 6.** All Fees for July Open Studios must be paid in full by 16 February/March 9th 2018. Failure to do so may result in your application being withdrawn.
- 7.** Entry to all Open Studios events and exhibitions must be free of charge to the public.
- 8.** Public perception of the project is very important to its continuation and growth. Your studio, home or public venue must be open from 10am – 5pm on the days you have selected on your application and have advertised. Variations must be posted to inform the public. We strongly request artists to be present or, in emergency, have someone in place during these times to assist the public to ensure both the artist and visitors receive the most out of the event.
- 9.** Artists must be prepared to welcome and interact with members of the public who visit your studio, talk about your work and answer questions.
- 10.** Artists must display clear studio/event signage/posters and bunting to the public.
- 11.** Artists accept they are required to make their studio area safe and respectable ready for the public.
- 12.** Artists accept they are required to promote their own studio/event venue through their own contacts, networks and through their own distribution of the publicity material provided and not to rely entirely on Isle of Wight Arts Open Studios marketing.
- 13.** All artists receive a pack of yearbooks and posters which they will be expected to distribute. Artists accept they are required to distribute all of their marketing material to local shops and venues in their area.
- 14.** Artists must ensure they have examples of their work for visitors to view, your Open Studios days can be a great marketing and selling opportunity (you are under no obligation to sell.)
- 15.** Please ensure where possible the tools of your trade are available to view in your studio, e.g clay, printing press, sketchbook, test pieces, work in progress etc as this adds to the visitors experience.
- 16.** Artists must treat the Open Studios concept and brand with respect, only using its name and brand for scheduled Open Studios events. Membership may be terminated on discovery

of unauthorised use of the Isle of Wight Open Studios name, brand, logos, bunting or any other reference.

17. Isle of Wight Arts takes no responsibility for missing, incorrect or incomplete information. We are solely dependent upon the information you provide to be correct and complete during the application and brochure proofing process before the yearbook goes to print. Isle of Wight Arts reserves the right to exclude, edit or decline any content deemed to be inappropriate or offensive. Isle of Wight Arts accepts no liability, direct or consequential, for any errors or omissions in its advertising and promotional material.

18. Artists will be emailed a copy of their Yearbook entry before we go to print, you will be asked to reply to this email to let us have your approval of the content. If we don't receive your approval within the time stated within the email we will assume you are happy for us to proceed to print.

19. All work displayed must be that of the registered participant or group. Participants should not display the work of artists who are not listed in the Isle of Wight Arts Open Studios 2018 yearbook. All artwork should be original or based on original work. e.g prints from an artwork.

20. Public Liability: Isle of Wight Arts provides Open Studios participants with public liability insurance through the SAA for the period of time their studio is open to the public, to the value of £2 million. However Isle of Wight Arts accepts no responsibility for loss or damage to property or artwork. Isle of Wight Arts is not responsible for any losses due to cancellation of the event.

21. Refunds: Isle of Wight Arts membership and event fees are a non-refundable fees. We hope it will show a commitment on behalf of the artists to take part whole heartedly in the project and deter artists from withdrawing from the project once publicity material has been produced. If an application is made and you do not have an Isle of Wight Postal address, refunds cannot be given.

22. Artist Selection:

Although there is no selection process for July Open Studios artists to participate, work or images for use in advertising the event may still be declined if the work is considered offensive. Not abiding by the spirit and guidelines of the event may result in cancelling the entry/membership.

23. Members profile content:

Isle of Wight Arts reserves the rights to remove content from artists online profiles if it is considered inappropriate for visitors of all ages.

24. All membership and event applications must confirm that the terms and conditions have been read and understood. Acknowledgement of the terms and conditions will be by way of a check box on the online registration form before submission.

BACS details available on request. Cheques made payable to Isle of Wight Arts Open Studios Ltd and posted to Isle of Wight Arts, 65, School green Road, Isle of Wight PO40 9AU.